

## **NEWS RELEASE**

https://global-sakata.com

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## Sakata Seed Corporation has established a new branch office in the City of Rehovot, Israel

Sakata Seed Corporation (President: Hiroshi Sakata, Headquarters: City of Yokohama, Kanagawa Pref. JAPAN) has established a branch in Israel as part of its global strategy.

The name of the branch is the "Sakata Seed Corporation, Israeli Branch Office", and it is located in the City of Rehovot. The branch will gather a wide range of information on cutting-edge technologies related to agriculture and horticulture in Israel and on breeding and business conditions in the Middle East. Operations has begun on June 4th, 2023.

Israel is home to many start-up companies, universities, and research institutes that create innovative technologies related to the agricultural and horticultural industries, and its technological capabilities are well regarded around the world. Many companies in Israel lead the world in the development of breeding techniques and have attracted the attention of the seed industry.

Our Group has 19 research stations in 12 countries around the world, including Japan, and has established a global research organization. We have been collecting materials for breeding crops in various climates around the world and we have been developing varieties on research farms. Now that we have established a branch in Israel, we will actively gather information on cutting edge technologies and develop breeding techniques in conjunction.

This is the fourth location for the Group in the Middle East, following the Sakata Middle East Office (in Jordan; a representative office was established in 1998), Sakata Turkey (in Turkey; a local subsidiary was established in 2011), and McAVET (in Jordan; a local subsidiary was acquired in 2017). The establishment of this new branch will enhance our research efforts in the Middle East and further enhance our global organization by increasing cooperation with our offices overseas.

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